

AUGUST 7, 2018

**Minutes for DMDA Meeting:**

held at the DMDA offices  
44 Main Street, Millburn, NJ. 07041  
7:00 pm

**Board of Directors in Attendance:**

David Sorkin, President; Harry Roth, Vice President; Alex McDonald, Township Business Administrator; Jodi Rosenberg, Township Committee Liaison; Nancy Stone, Treasurer; Tom Lee, Resident; Jennine Maher secretary; Ileana Martin-Novoa, Millburn-Short Hills Chamber of Commerce Liaison; Hawley Abelow, Paper Mill Playhouse representative; Robert Shultz, business owner  
Beth Lippman, DMDA consultant

**Members absent:**

Judith Kramer, business owner; Jerry Occhiuzzi, property owner; Tsambika Pelardis, property owner

**Meeting called to order:**

7:07 pm by D. Sorkin

**Approval of Agenda:**

**Motion:** J.Rosenberg, second:N.Stone

**Motion to approve meeting notes from May 30<sup>th</sup> and July 9<sup>th</sup>:**

D.Sorkin, second: H.Roth, all in favor

**Treasurer report:** N.Stone

- N.Stone meet with the Auditor, financials are current as of July 30<sup>th</sup>, with balance of \$16,000.
- Total yearly budget = \$206,000.
- Second half of funding \$103,000., to be presented to the Township Committee on either Sept 5<sup>th</sup> or 17<sup>th</sup>, approving second payment
- 2019 budget to be presented to the Township Committee

**Motion to approve the treasury report:** D.Sorkin, second: R.Shultz , all in favor

**Budget Report:** B. Lippman

- 2018- Aug – Dec 31: Review of Budget
- 2019 Budget review (draft budget 2<sup>nd</sup> page is not itemized) difference between 2018 and 2019 is staff, attorney monies are lowered; provided for consultant to review parking and zoning, promotion and marketing; Ex. Director salary
- 2019 Budget to be presented to the Township Committee by Sept. 11th

**Motion to approve budget as amended:** D.Sorkin; second R.Schultz, all in favor

**New Business:**

**Comments:** D.Sorkin:

- Transparency in check signing currently is 2 people, there needs to be 3
- Aug – Dec 2<sup>nd</sup> half budget “be Mindful” : 2019 budget mission is to “spend smart”
- Eliminating Snowflake parade, Joining the Chamber of Commerce in Park lighting
- Moving forward with a search for an Executive Director, ability to work with the planning board, zone adjustment and building dept. Will act as support system to businesses in regards to ordinances and co’s, have a relationship with code Enforcement officer.
- Member of the Planning Board to come to DMDA meetings (and vice -ersa)
- Farmer’s Market: Need to hire someone to open and close, as K.Cummings is unable at times
- Website Update: Website must be user friendly to both established businesses, New businesses, residents and all others. To be an information portal
- Business List Information Collection by Jamie Serruto – going great!
- Hosting official business opening and ribbon cutting: Liv Breads Sunday, 9:30 (will be standard practice for new business openings moving forward)
- One River Art School will be providing an art installation in Futter’s Shoe store
- Millburn Live dates set for Friday, Sept.7<sup>th</sup> and Friday, Sept. 21<sup>st</sup>
- Goodwill Fund: need to create a goodwill fund to be used as “damage control” to extend goodwill – Hawley to lead

**Comments:** B. Lippman:

- Marketing Company “MyTown” to be presented at meeting with member to be scheduled

**By-Law Revisions Update:**

**Comments:** T.Lee

Motion to Amend the existing By-Laws of the Corporation last adopted in Sept. 2009

“I move that the Board review the proposed Amendments, dated July 20, made by the 2018 By-Law Committee chaired by me, Thomas Lee, to the existing By-Laws as previously adopted in September of 2009. I further move the Board upon review of the said proposed Amendments, that the Board by majority vote, adopt these Amendments and make them the current By-Laws for the Corporation hereof.”

- Motion by T.Lee, Second by N.Stone with the removal of the word “disrespectful”
- By-Law to be amended, all in favor
- Amended By-Laws will be posted by email to the members
- The voting will take place and approved on the next DMDA meeting



**Comments:** N. Stone:

- Nancy Stone announced her intent to step down from the board for personal reasons including the arrival of her new grandchild

**Motion of Adjournment:** D.Sorkin, second H.Roth, All in Favor