

**Downtown Millburn Development Association
2019 Budget**

Revenue		2019 Budget
	BID Assessments	\$ 206,000.00
	Grants/Sponsorships	\$ 9,000.00
	Interest Income	\$ 20.00
	Other Income (Donations)	
	Event Income	
	Farmers Market	\$ 8,500.00
	Total Revenue	\$ 223,520.00
Expenses		
	Administrative Services	\$ 50,000
	Exec Director/P/T Admin Asst	
	Professional Services	\$ 30,000.00
	Attorney	
	Accountant/CPA	
	Consultants	
	Office Operations	25,000.00
	Insurance	
	Telephone	
	Office Misc.(postage)	
	Office Supplies	
	Rent	
	Office Equipment/Leasing	
	IT Support	
	Dues/Subscriptions	
	Maintenance/Repairs	
	Bank Charges	
	Township Charges	
	Visual Improvement	\$ 29,000.00
	American Flags/Decorating	
	DMDA Plant Purchase/Planting/Watering	
	Sidewalk Sweeping/Maintenance/Storefront Grants	
	Holiday Ltg/Decorating	
	Promotion/Marketing	\$ 60,000.00
	Promotion/Marketing	
	Social Media/Website/Instagram	
	Advertising	
	Website	
	Public Relations	
	Special Events	\$ 17,000.00
	Farmers Market	
	Shop Small	
	Public Events	
	Contingency	\$ 12,520.00
	Total Expenditures	\$ 223,520.00